



November 12, 2017

To, The Secretary, BSE Limited, P.J. Towers, Dalal Street, Mumbai- 400 001 Scrip Code: 539542	To, The Secretary, National Stock Exchange of India Ltd., Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandera (E), Mumbai – 400 051 Symbol: LUXIND
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Dear Sir,

***Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015***

This is to inform you that Artimas Fashions Private Limited, a Wholly Owned Subsidiary of Lux Industries Limited, acquired manufacturing and marketing rights of Indian Cricket Team Captain Virat Kohli's brand One8 by entering into a Brand License Agreement on November 11, 2017.

Please note that Lux Industries Limited is also a party and has given Corporate Guarantee to ensure performance of the financial obligation of Artimas Fashions Pvt. Ltd.

We request you take the same on your record.

Thanking You

Yours faithfully,

***for LUX INDUSTRIES LIMITED***

*Smita Mishra*

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***(Company Secretary & Compliance Officer)***

***M.No: 26489***

## **LUX INDUSTRIES LTD**